

How can this resource kit work for me?

This resource kit provides a full explanation of the campaign, its aims and objectives, background information and full details of how you can implement the campaign.

We have developed a number of templates – including fact sheets, step-by-step guides, press releases and letters to stakeholders – everything you need to campaign for sexual and reproductive health and rights. All you need to add is your knowledge and enthusiasm!

This resource kit is completely flexible so you can just use the sections you need. We hope that you find this information helpful and look forward to your support on the campaign to improve services for all young people around the globe.

Whoever you are, whatever you do and wherever you live, if you are passionate about making a difference in your community this resource kit will give you all the information you need to work towards achieving the aims of the 15andCounting campaign.

This is your campaign...

We want to hear your ideas, share your materials and get your feedback! Visit our campaign website www.15andcounting.org or you can contact us by post at 15andCounting, 4 Newhams Row, London, SE1 3UZ, United Kingdom

